

**Board of
Directors:**Mary Ann
BoweringTom
CarlinJim
EmmonsFaye
GreeneJhana
Guzman-
ScholderAmanda
HenrieScott
HerrmannRichard
RodriguezDiana
RogatchNancy
"CeCe"
Sutton

Dear Artist,

The Syracuse Poster Project invites newcomers and former participants to take part in the 2024 poster series.

Background: Founded in 2001, the Project brings together poets and artists to create an annual series of illustrated poetry posters for the city's poster panels. Over the summer, writers submit brief poems about the city. In the fall, artists illustrate the poems of their choice. We release the posters in April. The city displays them for a year.

What's new: To keep the series fresh, we are soliciting poetry with the theme "Famous Faces of Syracuse." We will produce ten posters that honor famous people with deep ties to Central New York (and one fictional character from the future!) With help from the Onondaga Historical Association, we came up with a list that includes Gustav Stickley, Elizabeth "Libba" Cotten, L. Frank Baum, baseball player Moses Walker, and the Toy Lady herself, Jean Daugherty. For the fictional character from the future, poets will imagine someone who is not famous yet but will be 150 years from now. What will they be famous for? What current reality might someone in the future respond to that will make them a legend decades from now?

We're seeking: graphic designers, illustrators, and other two-dimensional artists with strong skills, including expertise in typography and sensitivity to the peculiarities and character of Syracuse and Central New York.

How to sign up: To read the guidelines and sign an agreement, go to our Google form: <https://tinyurl.com/ArtistAgreement2024>. Both new and former participants must sign the agreement. Also go to the form to learn more about the historic characters.

Deadlines: Submit the agreement by Sept. 30. In early October, we'll send you poster specifications and several of our best historic character poems. You'll select one to illustrate. **The deadline for submitting work is Monday, Nov. 21.** We announce winners in December.

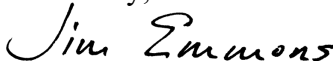
Prize money: An independent jury will select first-, second-, and third-place posters. First place wins \$500; second place, \$300; third place, \$100. We will also select and reproduce for public display the work of seven runners-up.

Extra benefits: All selected artists also receive the following benefits:

- *Unveiling celebration in April, bringing together poets, artists, friends, family, and fans.
- *A bonus of \$100 if we issue the image as a note card or postcard.
- *Exposure through our website, online store, social media, and regular email blasts.

Be an altruist: Our work enlivens downtown, strengthens the city's sense of place, and defines Syracuse as a place of creativity, diversity, and arts entrepreneurship. A poet tunes in to the spirit and accomplishments of our famous forebears and distills something essential. An artist selects a poem and gives it graphic expression. A customer buys a poster print and learns about the poet and artist. We can't count these relationships or equate them to money, but we value them, and we've designed the project to foster them. We hope you'll help us.

Sincerely,



Jim Emmons

Project coordinator

